

PARLIAMENT
Lights

P.O. Box 4132, Schaumburg, IL 60168-4132

BULK RATE
U.S. POSTAGE
PAID
FARMINGDALE, N.Y.
PERMIT NO. 314

Sweet Rewards.
Your FREE Gift Offer Enclosed
(with pack proofs of purchase).

Forwarding Service Requested

XXXXXXXXXXXXXXXXXXXX
Sample A. Sample
123 Any Street
Anytown, US 12345-6789



is your regular brand of cigarettes (the brand you smoke most often).



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**SURGEON GENERAL'S WARNING: Quitting Smoking
Now Greatly Reduces Serious Risks to Your Health.**

8 mg "tar," 0.7 mg nicotine av. per cigarette by FTC method.

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Simple Pleasures.



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PARLIAMENT

Lights



Endings

&

New Beginnings.



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8 mg "tar," 0.7 mg nicotine av. per cigarette by FTC method.

SURGEON GENERAL'S WARNING: Quitting Smoking
Now Greatly Reduces Serious Risks to Your Health.

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his story...

For days, he had been watching the couple from the suite next door.
Now he found himself sketching the woman as she stood with her husband by the pool.
Why was he so captivated by their relationship?
A breeze blew in, its cool touch caressing his face. He closed his eyes to enjoy the feeling.
He thought about the couple and the happiness they shared.
Would he ever find someone to feel that way about?
He opened his eyes to finish his drawing. His heart skipped a beat.

The pleasure was great...



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their story...

He had come with her to this paradise hoping to find the intimacy and trust they had lost.
Sitting on the terrace gazing at his wife, he knew their journey had been successful.
As she sat down at the table, he offered her a glass full of exotic fruits.
She smiled as she took one, a smile that said she knew everything would be all right.
He reached out and lit her cigarette as something caught his eye.
Something in the breeze, tumbling towards them... a piece of paper?

He reached out for it...

her story...

She watched the paper float by the couple and land a few feet from where she sat.
Picking it up, she crossed the deck past the couple to where the lone man stood quietly.
"I believe this is yours," she said, handing him the drawing.
A nervous smile appeared on his face. "It hasn't been my lucky day."
"I wouldn't say that," she replied. "The day is far from over."
She noticed the look of intrigue in his eyes as he asked her to join him.
With a playful smile, she accepted his invitation.

As the sun slowly set in the distance, she felt a new story beginning
... for the both of them.



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